

# CONCEPTS, APPROACHES AND RECOMMENDATIONS

## PC1 North Public Art RFQ

PREPARED FOR THE MARKET FOUNDATION  
BY BUSTER SIMPSON // MARCH 2014



# Signage Concepts

CITY SKYLINE SEEN FROM THE BAY. AN ICONIC BEACON BECKONS YOU TO AN ADVENTURE IN A FRANCHISE FREE PUBLIC MARKET.



# Signage Concepts

AT THE LANDING THE ICONIC SIGN ANNOUNCES THE WATERFRONT CLIMB TO THE MARKET THRESHOLD.



# Signage Concepts

THE STAIR CLIMB BUILDS EPISODIC APPETITE.





## Signage Concepts

EITHER ONE OR TWO SIDED, THE SIGN IS LEGIBLE. IMPLICITLY HISTORICAL OR SOLAR ILLUMINATED, BECKONING FROM MULTIPLE VIEWPOINTS.

A 3D architectural rendering of a sign structure for a public market. The sign consists of the words "PUBLIC MARKET" in large, red, block letters mounted on a dark metal frame. The frame is supported by several vertical posts and diagonal bracing. The structure is positioned over a building with a light blue facade and a brown roof. The scene is set against a clear blue sky. In the foreground, there is a white railing and a set of concrete steps leading up to the building.

**PUBLIC MARKET**

## **Signage Concepts**

**HISTORIC CONSTRUCT OF UTILITY AND ECONOMY. ONE SIGN REPLACES TWO, REFRAMING THE PAST WITH A CONTEMPORARY OVERLAY.**



## Signage Concepts

FIXED SIGNING REFERENCING HISTORICAL MARKET SIGN

## Parapet Relay

1997 • UWT Campus, Tacoma, Washington

TRANSFORMING HISTORIC COMMERCIAL WAREHOUSE  
TEXT INTO PEDAGOGICAL TRUISMS





## **Reviving the Urban Watershed**

**HARVESTING THE RAIN FALL, MITIGATING THE SURFACE FLOW,  
FILTERING THE GRAY WATER AND PROCESSING THE BLACK  
WATER.**

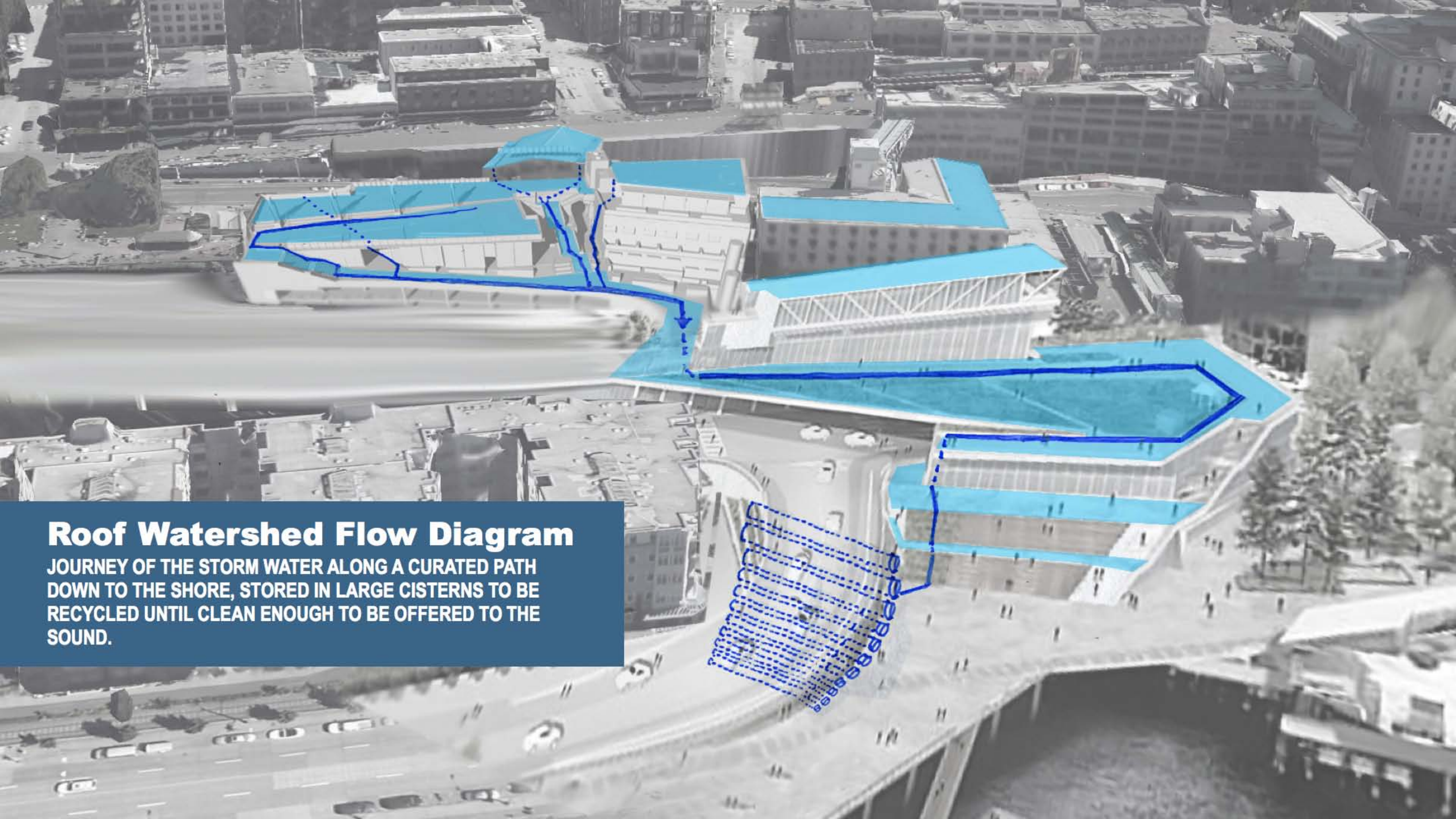




**37,000 SQFT**  
STORMWATER CAPTURE

**79,000 SQFT**  
STORMWATER CAPTURE

**1 INCH OF RAIN =  
72,000 GALLONS WATER**



## Roof Watershed Flow Diagram

JOURNEY OF THE STORM WATER ALONG A CURATED PATH DOWN TO THE SHORE, STORED IN LARGE CISTERNS TO BE RECYCLED UNTIL CLEAN ENOUGH TO BE OFFERED TO THE SOUND.

## Water Features

URBAN WATERSHED GATHERS, COLLECTS, NURTURES AND EXPRESSES CREATING AN ENTICING PEDESTRIAN HILLCLIMB ASSENT. THE WATERCOURSE IS SCRUBBED OF ITS POLLUTION. HAND OPERATED PUMPS PLAYFULLY BECOME STEWARDSHIP EXERCISE STATIONS.



# The New York Times

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SUNDAY, FEBRUARY 11, 2007



In Ague, Niger, where replanting trees helped alleviate the effects of a famine, young men and boys operate a foot pump to draw water for irrigation.

## Foot Pump

Niger, Africa

FOOT PUMP FOR DRAWING WATER TO IRRIGATE AFRICA.



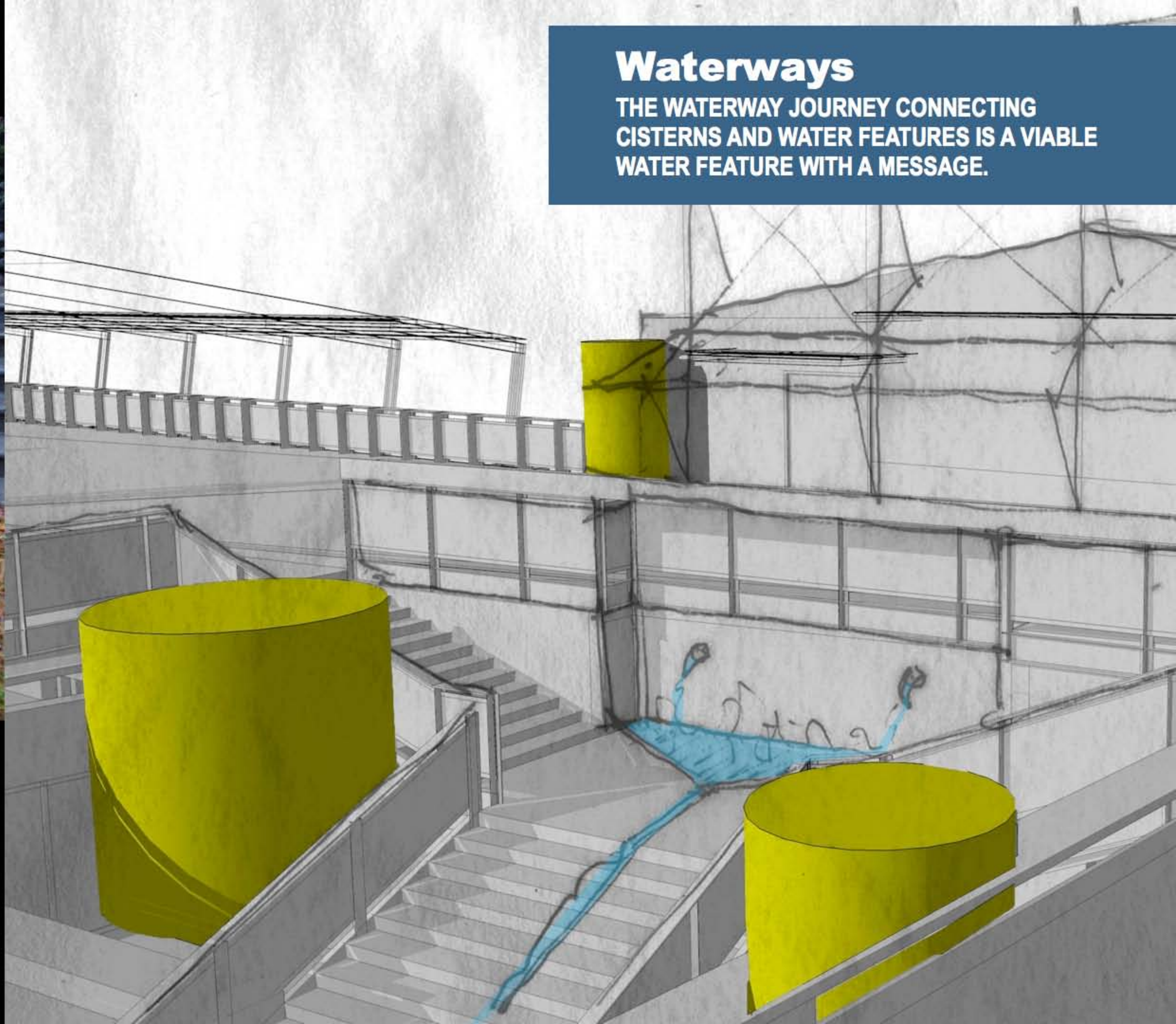
## Cistern Steps

2008 • Growing Vine Street, Seattle, Washington

SERVES AS A LABORATORY FOR THIS APPROACH TO  
URBAN WATER HARVESTING

## Waterways

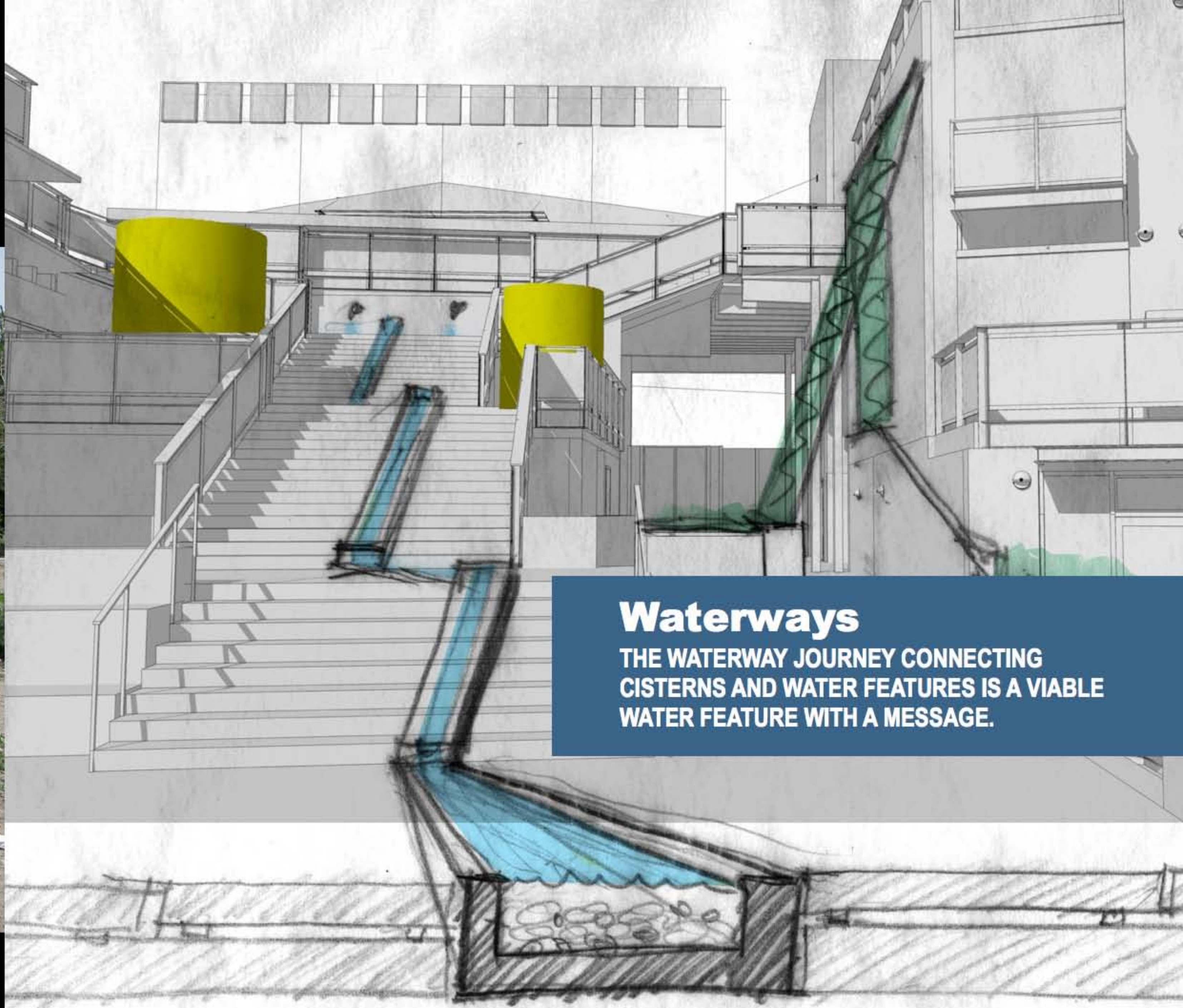
THE WATERWAY JOURNEY CONNECTING  
CISTERNS AND WATER FEATURES IS A VIABLE  
WATER FEATURE WITH A MESSAGE.



# Runnel

2008 • Sanaa, Yemen

A MIDDLE EASTERN RUNNEL FOR CONVEYANCE OF WATER.

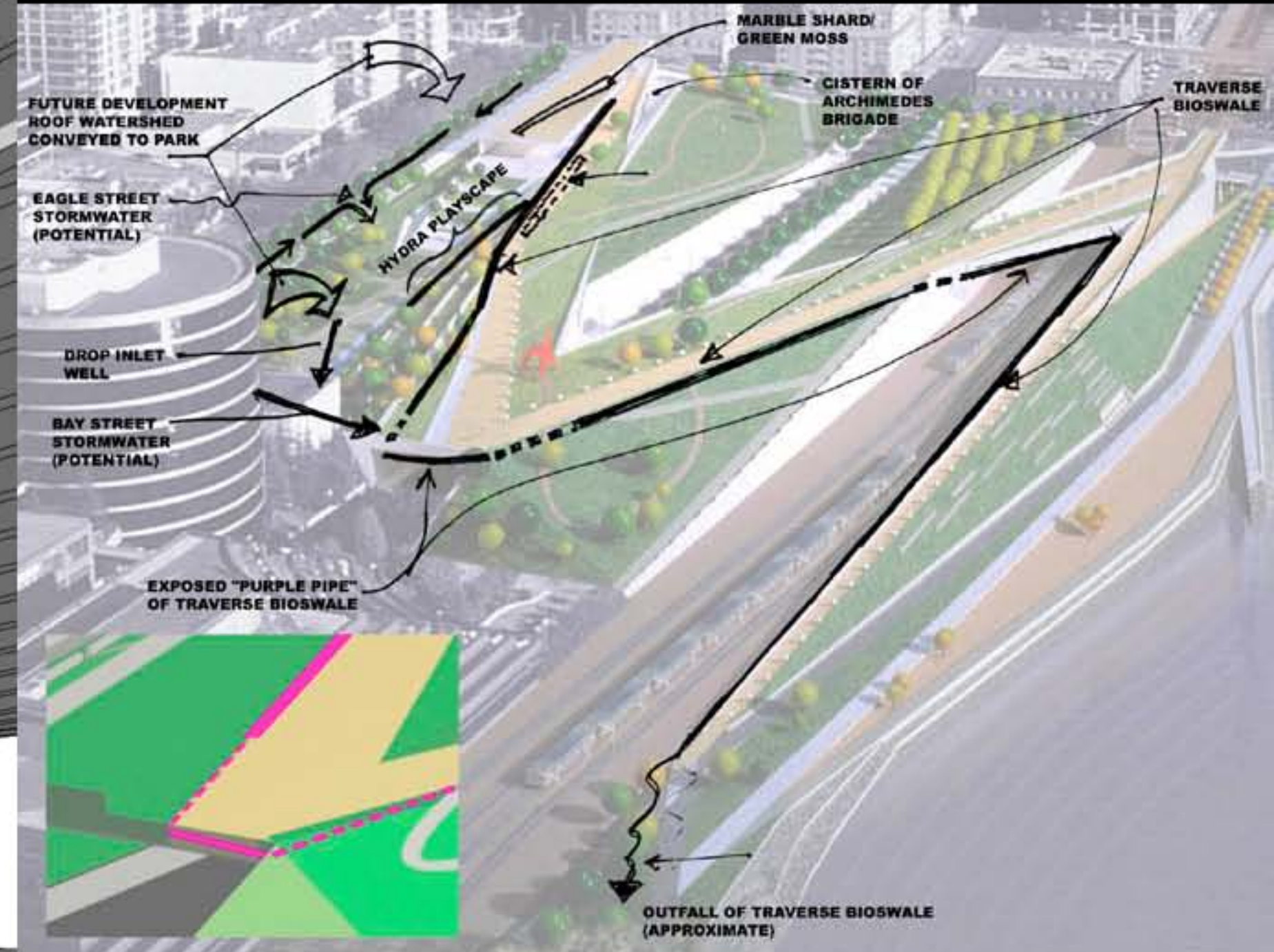
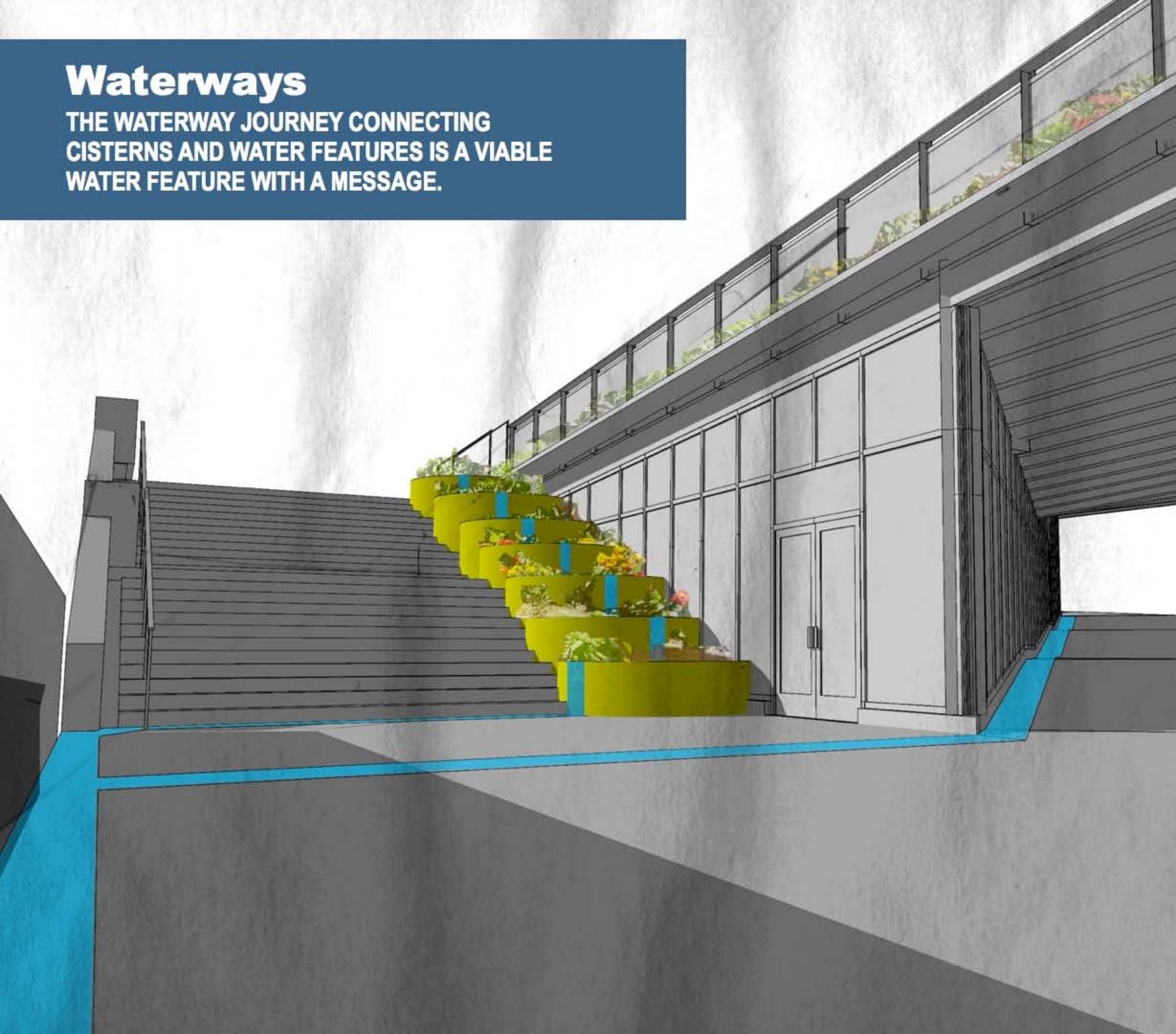


## Waterways

THE WATERWAY JOURNEY CONNECTING CISTERNS AND WATER FEATURES IS A VIABLE WATER FEATURE WITH A MESSAGE.

# Waterways

THE WATERWAY JOURNEY CONNECTING CISTERNS AND WATER FEATURES IS A VIABLE WATER FEATURE WITH A MESSAGE.



## Olympic Sculpture Park

2004 • Seattle, Washington (Proposal)

A PLAN DEVELOPED WHICH INCORPORATED A GRAVITY BASED BIO SWALE CONVEYANCE UTILIZING THE SWITCHBACK PATHWAY. THE GRASSES WOULD SCRUB THE URBAN WATER BEFORE CONTRIBUTING TO RECONSTRUCTED WETLANDS. THIS APPROACH AVOIDED POWER PUMPS AND PLUMBING.



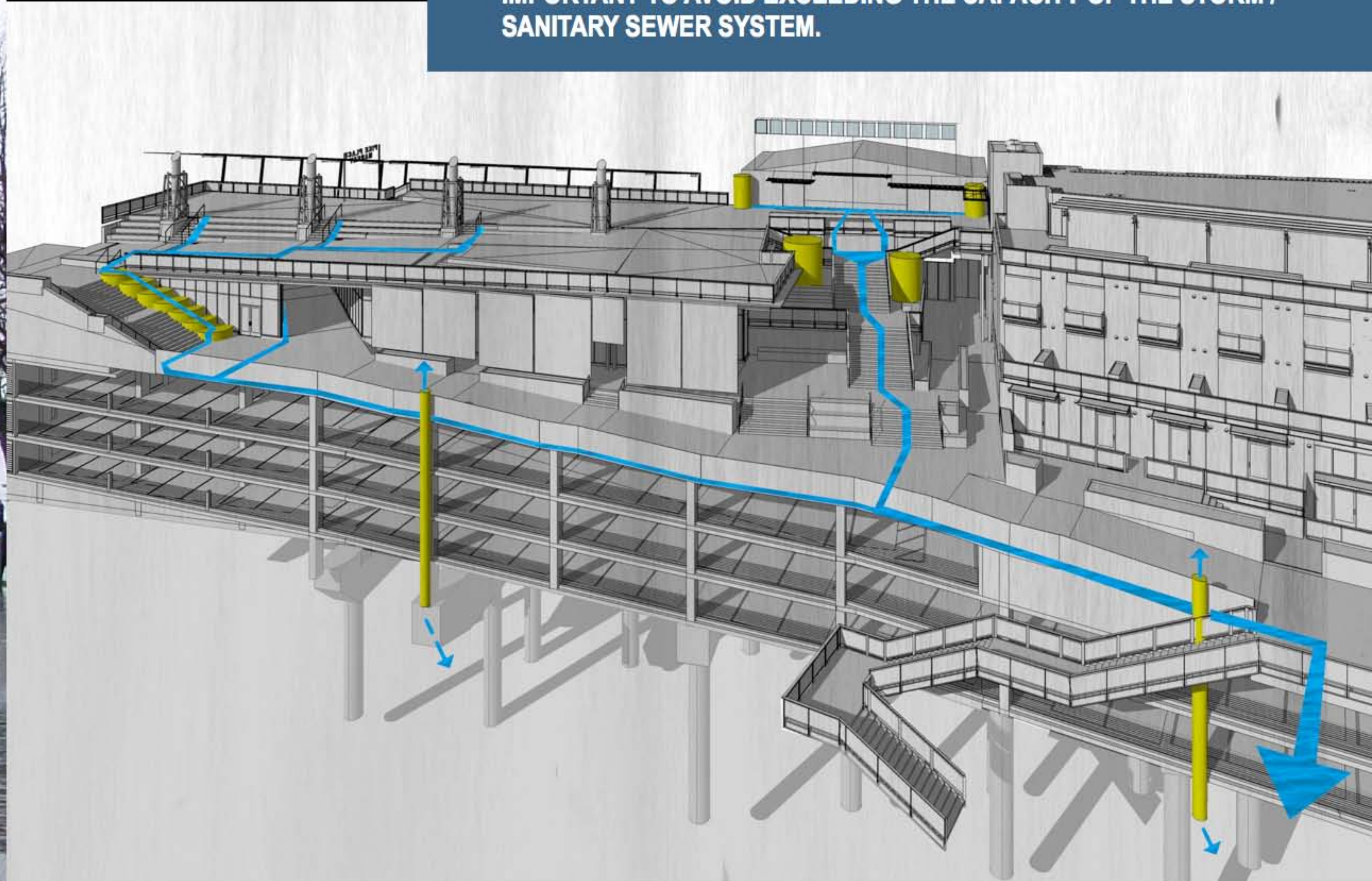
## Beckoning Cistern

2003 • Growing Vine Street, Seattle, Washington

AS IF REACHING MOTHER NATURE'S RAINFALL FROM AN ADJOINING ROOF, THE HAND COLLECTS AND HOLDS.

## Cisterns

CISTERNS CAN BE SCULPTURAL FEATURES. CAPACITY IS IMPORTANT TO AVOID EXCEEDING THE CAPACITY OF THE STORM / SANITARY SEWER SYSTEM.

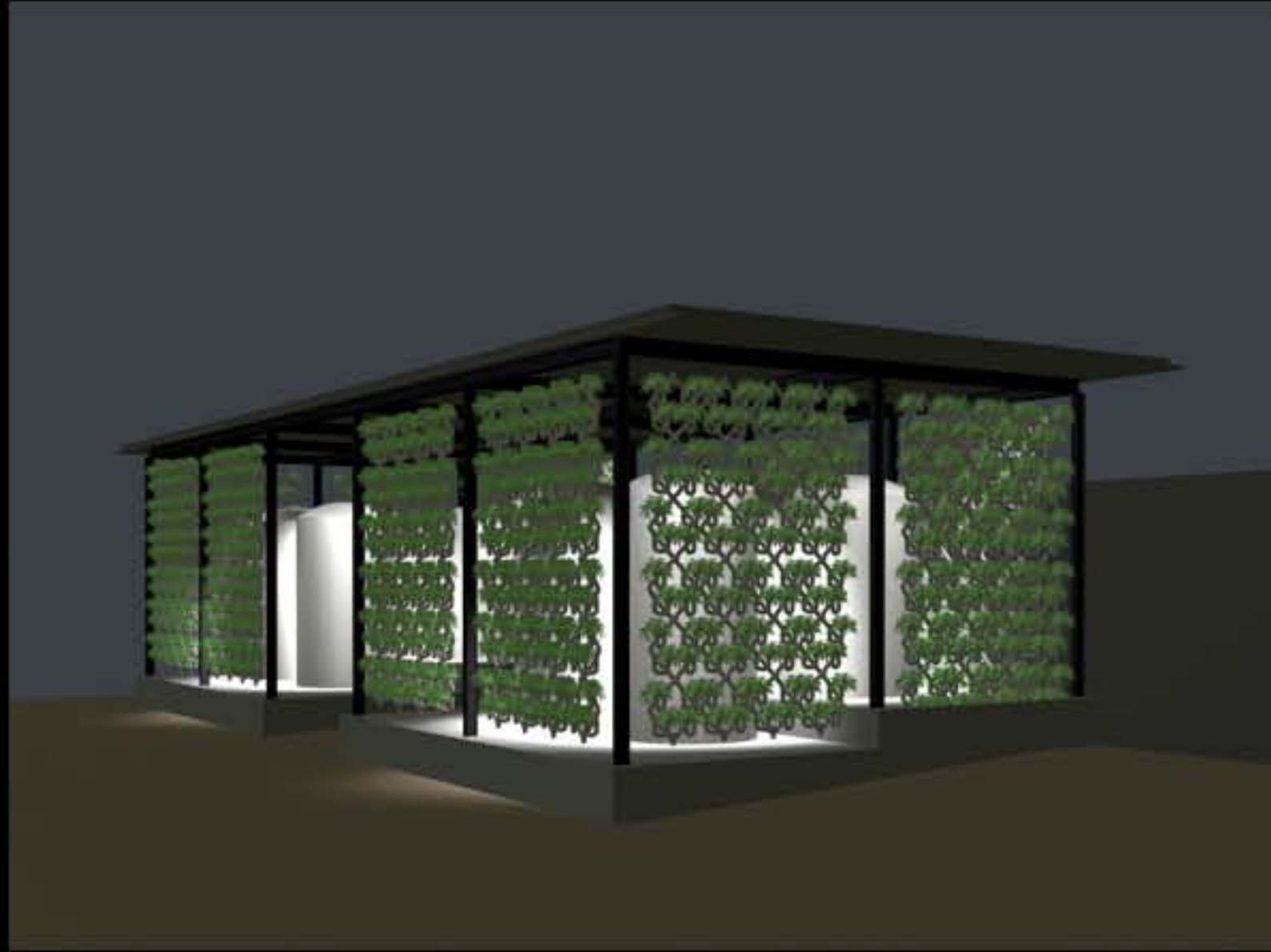


# Large Capacity Cisterns

REPURPOSE THE URBAN WATERSHED OR OFFER TO THE SOUND.







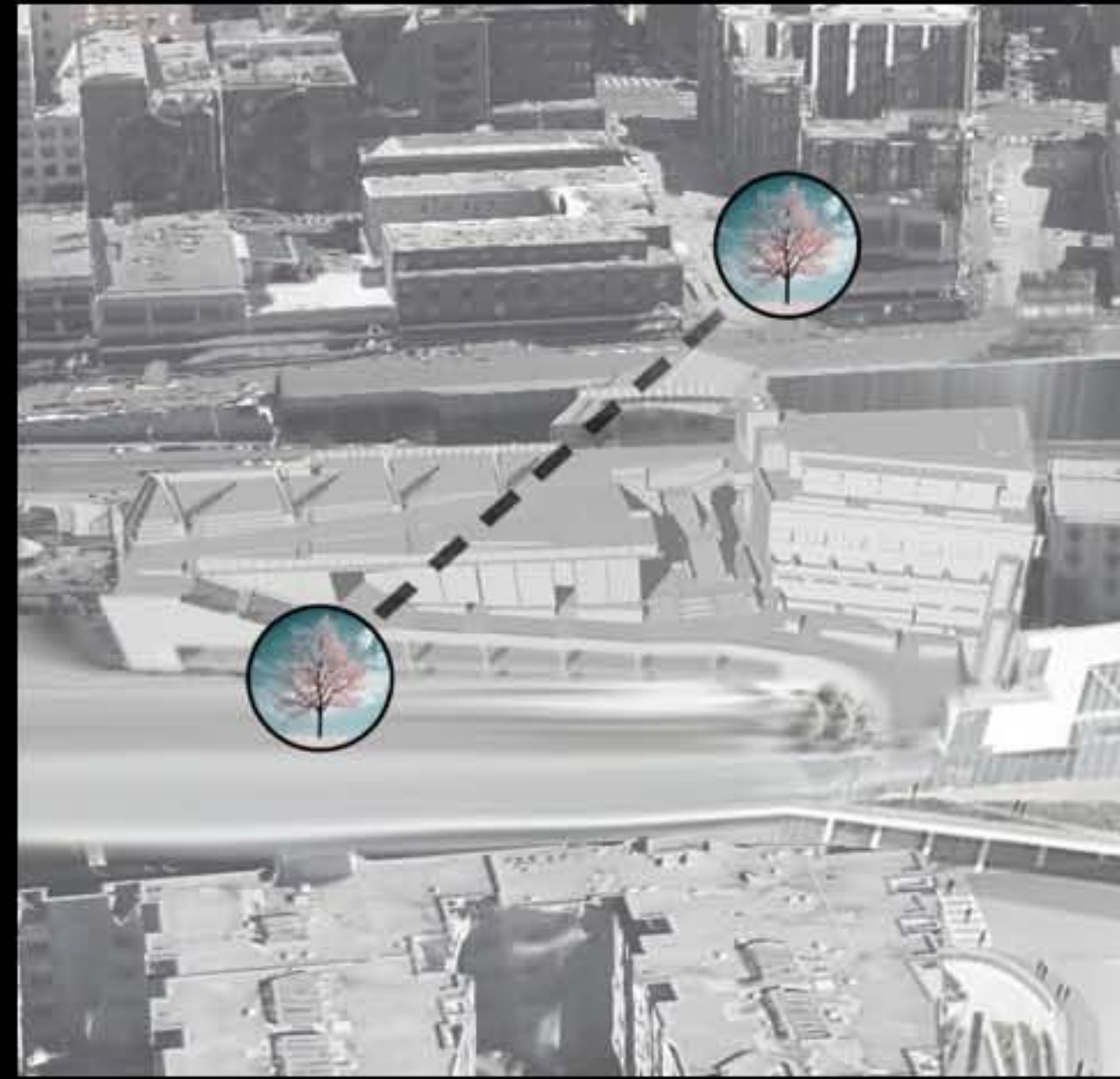
## Vertical Landscapes

IN THE CITY, VERTICAL SURFACES ARE OFTEN THE ONLY LANDSCAPABLE SURFACES. THE SYSTEM SHOWN HERE CAPTURES AND HOLDS WATER WHILE ALLOWING OVERFLOW TO CONTINUE DOWN TO THE NEXT PLANTER.



# Cherry Tree

A CHERRY TREE GROWN IN IT'S OWN SOIL ON THIS SITE AT THE EDGE BETWEEN TWO PROJECTS. IS THE VALUE OF THIS TREE AS SIGNIFICANT AS THE ONE SAVED BY THE HISTORIC COMMISSION AT THE CORNER OF POST ALLEY AND STEWART STREET?





## **Beckoning Basket**

**A CONICAL SHAPED VESSEL SUSPENDED, SUGGESTING FLOW, SIEVE, OR BASKET. IN EVENING, A CATENARY SUSPENDING ILLUMINATED OBJECT BECKONS TO BE FILLED. AS SHOWN, MEASURES 12 FEET HIGH WITH A 13 FOOT DIAMETER TAPERING TO 10 FEET.**